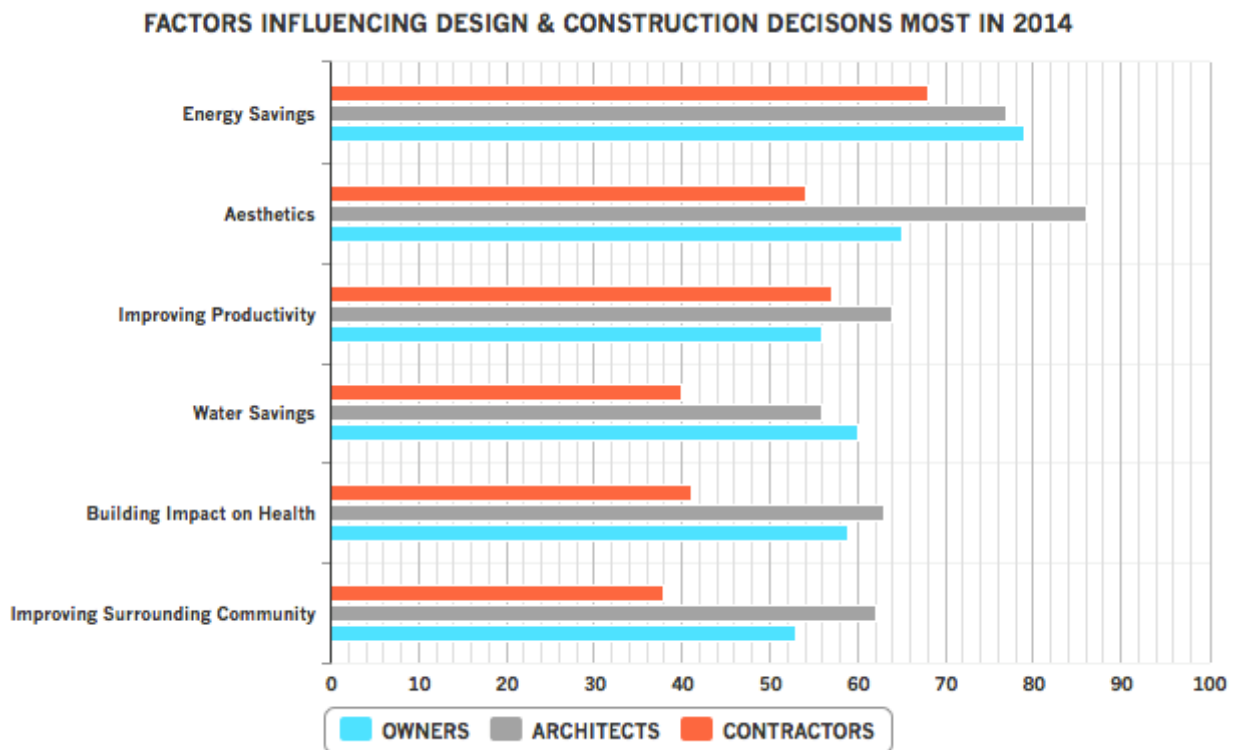


## SmartMarket™ Report Identifies Barriers to Healthy Working Environments

A SmartMarket™ Report produced by McGraw Hill Construction in collaboration with the American Institute of Architects reveals that the biggest barrier to considering the health impact of buildings is a lack of education on the connection between healthy work and living environments, and building occupants.

The report emphasizes key barriers that prevent companies from adopting design and construction strategies that take health impact into consideration. Top challenges to implementing these building practices include the large number of factors builders must consider, lack of information and data on health impact, and the lack of willingness to invest in improvements related to occupant health.



The figure above summarizes the factors influencing design and construction decisions most in 2014.

The LightLouver Daylighting System addresses a number of these factors, including energy savings, improving productivity, building impacts on health and aesthetics. In fact, the non-energy related benefits of daylighting in combination with the energy saving benefits of daylighting provide great value to the building occupants and owner.